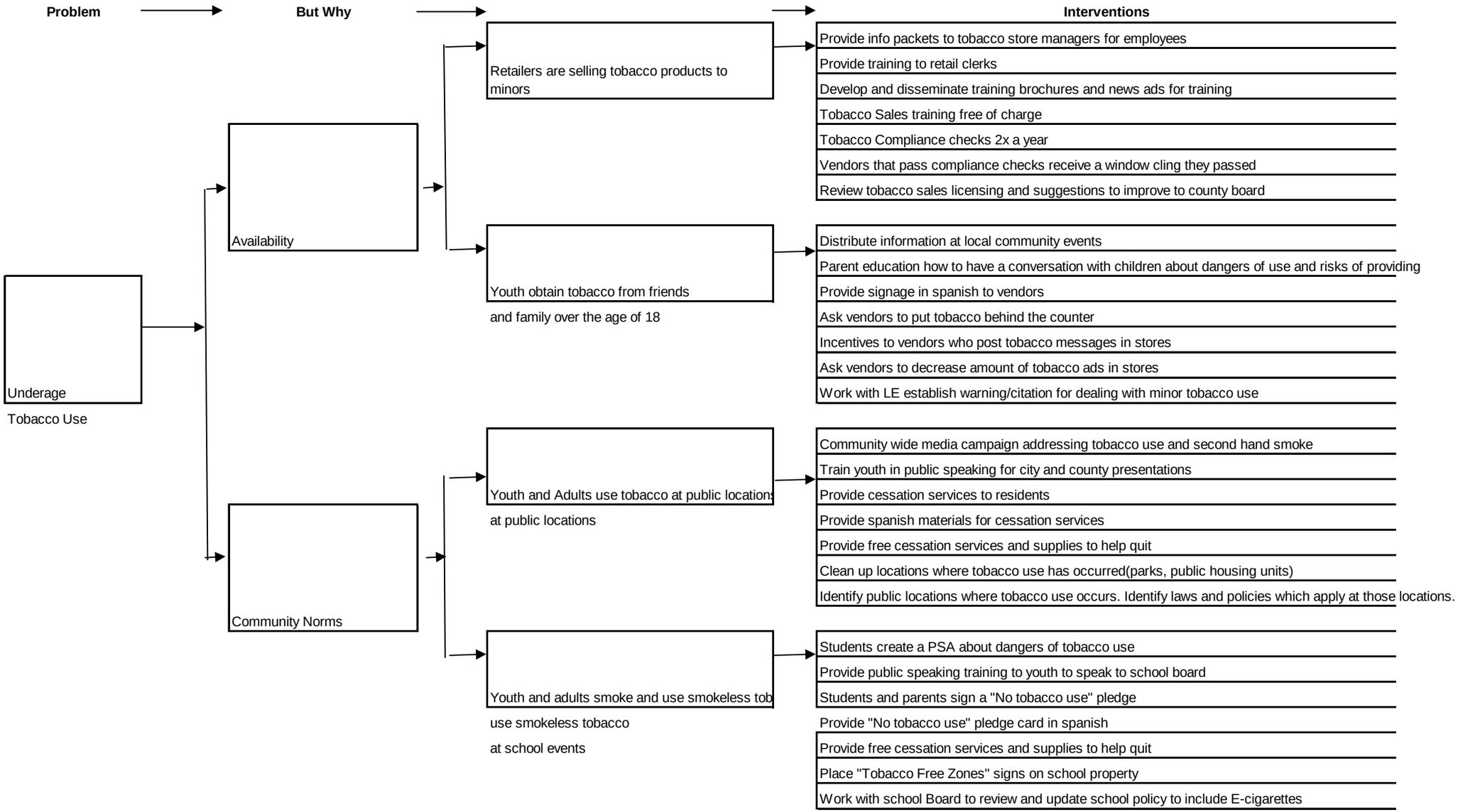
Problem
But Why
Interventions
Underage
Tobacco Use
Availability
Retailers are selling tobacco products to minors
Provide info packets to tobacco store managers for employees
Provide training to retail clerks
Develop and disseminate training brochures and news ads for training
Tobacco Sales training free of charge
Tobacco Compliance checks 2x a year
Vendors that pass compliance checks receive a window cling they passed
Review tobacco sales licensing and suggestions to improve to county board
Youth obtain tobacco from friends
and family over the age of 18
Distribute information at local community events
Parent education how to have a conversation with children about dangers of use and risks of providing
Provide signage in spanish to vendors
Ask vendors to put tobacco behind the counter
Incentives to vendors who post tobacco messages in stores
Ask vendors to decrease amount of tobacco ads in stores
Work with LE establish warning/citation for dealing with minor tobacco use
Community Norms
Youth and Adults use tobacco at public locations
at public locations
Community wide media campaign addressing tobacco use and second hand smoke
Train youth in public speaking for city and county presentations
Provide cessation services to residents
Provide spanish materials for cessation services
Provide free cessation services and supplies to help quit
Clean up locations where tobacco use has occurred(parks, public housing units)
Identify public locations where tobacco use occurs. Identify laws and policies which apply at those locations.
Youth and adults smoke and use smokeless tob
use smokeless tobacco
at school events
Students create a PSA about dangers of tobacco use
Provide public speaking training to youth to speak to school board
Students and parents sign a "No tobacco use" pledge
Provide "No tobacco use" pledge card in spanish
Provide free cessation services and supplies to help quit
Place "Tobacco Free Zones" signs on school property
Work with school Board to review and update school policy to include E-cigarettes