



Sustainability Plan

Name of Organization:

RAPAD (Renville Alliance for the Prevention of Alcohol and Drugs)
Coalition
105 South 5th Street Suite 119H
Olivia, MN 56277

Vision: Renville County Youth living substance free.

Mission: Engage Renville County members in reducing substance use through awareness, policy, enforcement, education and training.

Case Statement:

The RAPAD Coalition has been working with numerous community members addressing underage substance use for the past 6 years. County level support is vital to sustaining the coalition's effectiveness. Key community leaders have been trained and are committed to sustaining these efforts. Data-driven prevention strategies, practices, and policies have been designed to reduce substance abuse problems throughout the county.

Key Areas to be Sustained:

1. Communication:
Email, phone, printer, postage, fax, computer up keep
 2. Transportation:
Use of County car or mileage reimbursement
 3. Space:
Monthly coalition meetings, DFC office space, Committee meetings
 4. Supplies:
Office supplies, educational material, display items
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5. Training:

CADCA, Program Sharing, other ATOD trainings, Sustainability

6. Time:

FT DFC Coordinator salary, PT DFC staff, Project Director

7. Media:

Editorials, newspaper ads and articles, radio ads, brochures

8. Evaluation

Current activities, coalition, programs,

9. Volunteer and Membership

Keep a strong base, appreciation celebration, supervision

10. Assessment of current needs

data, trends, surveys

11. Youth groups and advisors

Meetings, leadership training and projects

Existing Resources/Termination Dates: Drug Free Community Support Program- \$125,000 a year. Current grant expires Sept. of 2015. The Coalition may apply for an additional five years, but there is no guarantee of funding.

Renville County provides office space at no charge to the coalition. Renville County Attorney is available and has a great working relationship with the coalition in policy work. Renville County Sheriff's Dept. and local Police Dept.s will be continuing the enforcement of underage substance use and compliance of underage sales. Change Direction, a Diversion program developed under the guidance of the coalition will continue programming and is self sufficient. Radio PSA's are available throughout the year as well as Community Highlights- radio programming. Renville County Register editor continues to write articles about the coalitions work and underage alcohol use. Olivia Chamber Director is a member of the coalition and provides leadership as well as advertising space in the monthly newsletter. Prevention youth groups have been established in five school districts which carry out many activities yearly. Statewide Health Improvement Program SHIP has been a tremendous partner and will be funded through 2013 and may reapply for additional funding. Other groups that provide resources for the coalition's work and have no termination date: Renville County Public Health, PACT For Families, Mentor Works Too Kinship, Home Town Bank, Renville Co. Probation, Renville County Outreach, Regional Prevention Coordinator, and parents. Other funding specifically for certain Coalition projects come from local donations and small grants.

Key Strategies to Meet the Areas of Need:

To keep the efforts of the coalition going, the coalition is currently working on environmental and population level strategies. In-kind donations of physical space, technology, time, supplies, media, expertise will help fund these efforts. Key strategies to meet the areas of need include:

- Strong supportive leadership organizing the coalition
 - A diverse membership reflecting the community
 - Communication to key players
 - Assessment of local, regional, state and national substance abuse data
 - Community involvement
 - Utilize intervention strategies that target the local conditions
Examples of these strategies are media, evaluation, physical changes, and policy work.
 - Identifying new resources to help generate needed funds
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Action Plan to Implement Strategies:

Renville Alliance for the Prevention of Alcohol and drugs (RAPAD)

Coalition members will:

- Create a sustainability work group that will receive sustainability training and meet quarterly.
 - Increase communication between RAPAD members through:
 - Website development
 - Monthly newsletter
 - Sustainability work groups
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- Consider implementing membership fees
 - Annual Coalition fundraising event
 - Approach charging a fee for presentations and trainings
 - Collecting fines for revenue to support prevention
 - Change Direction Diversion Program fee donation
 - Individual and business donations
 - Will identify and work towards line-item budget request from Renville County annual budget
 - Build upon existing partnerships in the community to share leadership, contribute towards projects and increase in-kind contributions
 - Address cultural competency in addressing needs, partners, relationships, membership in-kind and possible funding
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- Identify how youth groups can become sustainable to continue youth led projects in the community
 - Partnership with other service providers
 - Identify contacts and relationships that can be used to leverage support to fund RAPAD coalition activities or generate new volunteer and in-kind support.
 - Continue to develop relationships with school leaders, government levels and community decision makers
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Timeline for Action: The RAPAD Coalition will actively implement the strategies to carry out this action plan. The sustainability work group will be the leader of the action plan to initiate, monitor and continue to plan on sustainability. A champion and or champions of the RAPAD Coalition’s work will be sought to address the community and the support needed to continue the important work of addressing underage substance use.

	2012	2013	2014	2015
Renville County Board presentation to be added as budget line item	x			
Implement membership fees	x	x	x	x
Sustainability work group trained and continue sustainability plan	x	x	x	x
Solicit support, both in kind and cash contribution, from individual donors and businesses	x	x	x	x
Request Change Direction Diversion fee contribution	x	x	x	x

Conduct annual fundraising events to support general operational budget		X	X	X	X
Charge for services, trainings			X	X	X
Partnership with other service providers		X	X	X	X
Youth group sustainability planning		X	X	X	X
Cultural competency integrated in sustainability plan		X	X	X	X